

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314-1219

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
170135-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
RNC	504-MN	3559-TV Nov 2 - 6

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	170135	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/06/12	M-F 530-6a News	530-6a	22-----	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/02/12	11/06/12	Sat 6a News	6-7a	-----2-	:30	2	\$500.00	NM
10/29/12 11/04/12 -----2- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 11/03/12 6:12 AM Sat 6a News 6-7a :30 TVRNC1016002H \$500.00 NM 2 M Sa 11/03/12 6:43 AM Sat 6a News 6-7a :30 TVRNC1016002H \$500.00 NM									
5	11/02/12	11/06/12	Sun 6-7a News	6-7a	-----2	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 6:06 AM Sun 6-7a News 6-7a :30 TVRNC1016002H \$500.00 NM 2 M Su 11/04/12 6:58 AM Sun 6-7a News 6-7a :30 TVRNC1016002H \$500.00 NM									
6	11/02/12	11/06/12	Sun 8-9a	8-9a	-----2	:30	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 8:08 AM Sun 8-9a 8-9a :30 TVRNC1016002H \$1,000.00 NM 2 M Su 11/04/12 8:58 AM Sun 8-9a 8-9a :30 TVRNC1016002H \$1,000.00 NM									
7	11/02/12	11/06/12	Live with Kelly and Michael	9-10a	11-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 11----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 11/05/12 9:39 AM Live with Kelly and Michael 9-10a :30 TVRNC1016002H \$350.00 NM 3 M Tu 11/06/12 9:49 AM Live with Kelly and Michael 9-10a :30 TVRNC1016002H \$350.00 NM									
8	11/02/12	11/06/12	M-F Midday News	11a-12p	11-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 11----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 11/05/12 11:22 AM M-F Midday News 11a-12p :30 TVRNC1016002H \$350.00 NM 3 M Tu 11/06/12 11:40 AM M-F Midday News 11a-12p :30 TVRNC1016002H \$350.00 NM									
9	11/02/12	11/06/12	At Issue	Sun 10-1030a	-----1	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 10:05 AM At Issue Sun 10-1030a :30 TVRNC1016002H \$600.00 NM									
10	11/02/12	11/06/12	Twin Cities Live	3-4p	2---2--	:30	4	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----2-- 2 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M F 11/02/12 3:13 PM Twin Cities Live 3-4p :30 TVRNC1016002H \$225.00 NM program re-broadcast 11/2/12 106a on KSTP-TV 1 M F 11/02/12 3:59 PM Twin Cities Live 3-4p :30 TVRNC1016002H \$225.00 NM program re-broadcast 11/2/12 106a on KSTP-TV Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 2----- 2 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 M M 11/05/12 3:14 PM Twin Cities Live 3-4p :30 TVRNC1016002H \$225.00 NM program re-broadcast 11/5/12 106a on KSTP-TV									

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2	M	M	11/05/12	6:29 PM	M-F 6-630p	6-630p	:30	TVRNC1016002H	\$2,000.00	NM																																																																			
15	11/02/12	11/06/12	M-F 630-7p	630-7p	1 - - - 1 - -	:30	2	\$1,500.00	NM																																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
170135-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
RNC	504-MN	3559-TV Nov 2 - 6	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
15	11/02/12	11/06/12	M-F 630-7p	630-7p	1---1--	:30	2	\$1,500.00	NM																																																																				
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16	11/02/12	11/06/12	ABC College Football	7-1030p	-----1-	:30	1	\$3,500.00	NM																																																																				
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1	M	Sa	11/03/12	7:06 PM	ABC College Football	7-1030p	:30	TVRNC1016002H	\$3,500.00	NM																																																																			
17	11/02/12	11/06/12	America's Funniest Home 6-7p		-----1	:30	1	\$5,000.00	NM																																																																				
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19	11/02/12	11/06/12	Late News Delayed	1030-1105p	-----1-	:30	1	\$900.00	NM																																																																				
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1	M	Su	11/04/12	10:32 PM	Su 10-1035p	10-1035p	:30	TVRNC1016002H	\$2,500.00	NM																																																																			
21	11/02/12	11/06/12	Sun 1035-1105p News	1035-1105p	-----1	:30	1	\$1,700.00	NM																																																																				
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1	M	Su	11/04/12	11:05 PM	Sun 1035-1105p News	1035-1105p	:30	TVRNC1016002H	\$1,700.00	NM																																																																			
22	11/02/12	11/06/12	Nightline	1035-1102p	1---1--	:30	2	\$1,800.00	NM																																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
170135-1	11/11/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
RNC	504-MN	3559-TV Nov 2 - 6	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
22	11/02/12	11/06/12	Nightline	1035-1102p	1 - - - 1 - -	:30	2	\$1,800.00	NM																																													
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2	M	M	11/05/12	11:01 PM	Nightline	1035-1102p	:30	TVRNC1016002H	\$1,800.00	NM																																												
23	11/02/12	11/06/12	Sun 1105-1135p	1105-1135p	- - - - - 1	:30	1	\$600.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - - - - 1</td><td>1</td><td>\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>11/04/12</td><td>11:30 PM</td><td>Sun 1105-1135p</td><td>1105-1135p</td><td>:30</td><td>TVRNC1016002H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	- - - - - 1	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	11/04/12	11:30 PM	Sun 1105-1135p	1105-1135p	:30	TVRNC1016002H	\$600.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	- - - - - 1	1	\$600.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	Su	11/04/12	11:30 PM	Sun 1105-1135p	1105-1135p	:30	TVRNC1016002H	\$600.00	NM																																												
24	11/05/12	11/05/12	Dancing with the Stars	7-9p	M - - - - -	:30	1	\$12,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M - - - - -</td><td>1</td><td>\$12,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>11/05/12</td><td>8:14 PM</td><td>Dancing with the Stars</td><td>7-9p</td><td>:30</td><td>TVRNC1016002H</td><td>\$12,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M - - - - -	1	\$12,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	11/05/12	8:14 PM	Dancing with the Stars	7-9p	:30	TVRNC1016002H	\$12,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	M - - - - -	1	\$12,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	M	11/05/12	8:14 PM	Dancing with the Stars	7-9p	:30	TVRNC1016002H	\$12,000.00	NM																																												
25	11/03/12	11/03/12	Sat 8-9a News	8-9a	- - - - - S -	:30	2	\$1,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - - - - S -</td><td>2</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>M</td><td>Sa</td><td>11/03/12</td><td>8:14 AM</td><td>Sat 8-9a News</td><td>8-9a</td><td>:30</td><td>TVRNC1016002H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>M</td><td>Sa</td><td>11/03/12</td><td>8:59 AM</td><td>Sat 8-9a News</td><td>8-9a</td><td>:30</td><td>TVRNC1016002H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	- - - - - S -	2	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	Sa	11/03/12	8:14 AM	Sat 8-9a News	8-9a	:30	TVRNC1016002H	\$1,000.00	NM	1	M	Sa	11/03/12	8:59 AM	Sat 8-9a News	8-9a	:30	TVRNC1016002H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	- - - - - S -	2	\$1,000.00																																																	
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2	M	Sa	11/03/12	8:14 AM	Sat 8-9a News	8-9a	:30	TVRNC1016002H	\$1,000.00	NM																																												
1	M	Sa	11/03/12	8:59 AM	Sat 8-9a News	8-9a	:30	TVRNC1016002H	\$1,000.00	NM																																												
26	11/04/12	11/04/12	Sun 8-9a	8-9a	- - - - - S	:30	1	\$1,000.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	- - - - - S	1	\$1,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	Su	11/04/12	8:39 AM	Sun 8-9a	8-9a	:30	TVRNC1016002H	\$1,000.00	NM																																												
Total Spots							52																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$66,100.00
<u>Agency Commission</u>	\$9,915.00
<u>Net Amount Due</u>	\$56,185.00